

## “55 & Better” Pig Pickin’

Chesapeake, Virginia  
September 25, 2009

Parks and Recreation Department  
Chesapeake  
VIRGINIA

*Virginia Green* is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green Events* have been thoughtfully planned and designed to minimize the event’s impacts on the environment. This event has met the established “core activities” for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event’s “green” activities that participants can expect.

### 55 & Better Pig Pickin

“The “55 & Better” 5<sup>th</sup> Annual Pig Pickin’ is an anticipated outdoor event for our Chesapeake Parks and Recreation senior participants. It is well attended and well publicized throughout the City of Chesapeake. We provide BBQ lunch and Bluegrass music performed by the Winds of Grass for the registration cost of \$6.”



**Green Statement:** “Chesapeake Parks and Recreation, Senior Programs supports the City of Chesapeake’s mission of conserving energy resources and promoting “green” awareness amongst Chesapeake Citizens. We feel our 5<sup>th</sup> Annual “55 & Better” Pig Pickin’ event would be a great way to show support for this mission by enrolling in the “Virginia Green” program to reduce the amount of waste taken to our landfill, promote carpooling to our events, and increase recycling awareness. By participating in “Virginia Green” we will encourage our participants to take an active part in preserving their local resources and environment.”

### CORE ACTIVITIES for Green Events

“☑” This symbol indicates a required activity for Virginia Green Events. Participants self-certify that these activities are in place and they provide additional specifics on other activities.

☑ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper, cardboard

☑ **Styrofoam elimination.** Events should eliminate the use of Styrofoam cups and plates. If disposables are used, these products that bio-based, made from recycled content, recyclable, and/or compostable. The organizers of this event pledge that:

- Disposable containers are made from recycled content paper, and are recyclable
- Disposable cutlery are recyclable

☑ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Print brochures and other printed items on recycled content paper and print all documents double-sided
- Purchase/use paper products with 30% or higher recycled content

☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Donate excess food from event
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc in bulk
- Use water pitchers, bulk sodas, and glassware to minimize single use bottles
- Avoid box lunches and serve trays/platters of food instead
- Encourage use of mass transit and/or carpooling to the event
- Encourage suppliers to minimize packaging and other waste materials
- Provide for recycling of boxes and other wastes
- Purchase from vendors and service providers with a commitment to the environment



☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event’s webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

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For more information on **55 & Better Pig Pickin**, see [www.cityofchesapeake.net/seniorprograms](http://www.cityofchesapeake.net/seniorprograms) or contact **Kathryn Jessee** at [kjessee@cityofchesapeake.net](mailto:kjessee@cityofchesapeake.net) or **757-962-5828**.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen). Click on “Events” for a more of green events.



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

